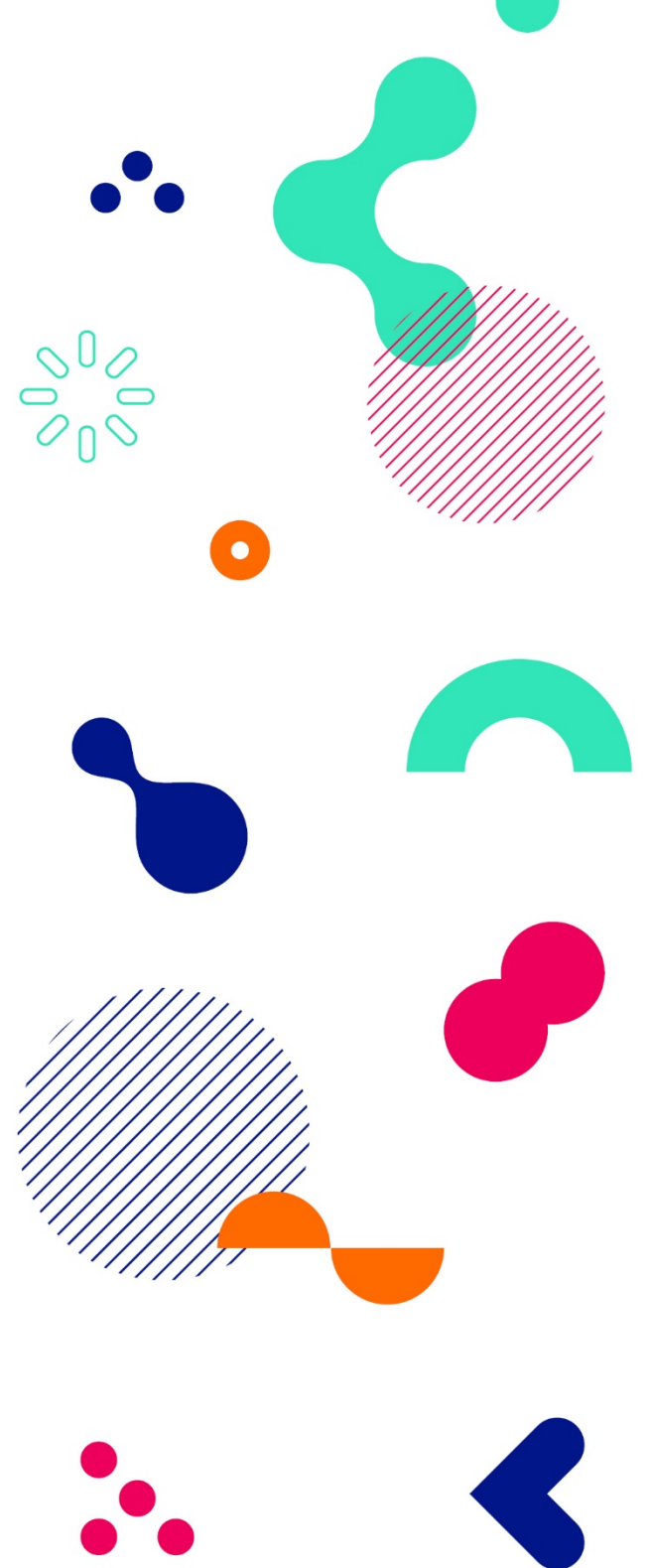




# Central European Joint Infoday 15—16 October Brno, Czech Republic

AUSTRIA  
CZECH REPUBLIC  
HUNGARY  
SLOVAKIA



# Knowledge Alliances

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# Knowledge alliances

- partnership between higher education and business
- transnational, structured and result-driven projects
- for organizations from Programme Countries (mainly)
- with short and long-term impact on individual, organizational and systemic level

# The goals and priorities



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# The goals and priorities I.

- strengthen Europe's innovation capacity
- fostering innovation in higher education
- stimulate entrepreneurship and entrepreneurial skills of higher education teachers and company staff
- develop new, innovative and multidisciplinary approaches to teaching and learning
- tackling skills mismatches and promoting skills development



# The goals and priorities II.

- inclusive and connected higher education systems
- higher education institutions contribute to innovation
- effective and efficient higher education systems
- modernisation of Europe's higher education systems

[2017 EU Communication on the Renewed EU Agenda for Higher Education](#)

- use of digital tools

[2013 EU Communication on Opening Up Education](#)



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# The key features and supported activities



# The key features

- **Innovation** – in HE and business
- **Sustainability** – of university-business cooperation
- **Impact** – beyond the project and partner organizations
- Reliable relations between HE and enterprises
- Innovative and transnational character



# The supported activities - I.

## Boosting innovation in HE and the business

- developing and implementing new joint learning and teaching methods
- educational programmes and activities with and within companies
- solutions for challenging issues, product and process innovation

# The supported activities - II.

## Developing entrepreneurial mind-set and skills

- introducing entrepreneurship education in any discipline
- practical application of entrepreneurial skills
- commercialization of new services, products and prototypes, creation of start-ups and spin-offs
- strengthening employability, creativity and new professional paths

# The supported activities - III.

**Stimulating exchange** of knowledge between HE and enterprises

- study activities in enterprises as part of the curriculum, recognized and credited
- exchanges of students, researchers, teachers staff and company staff
- involve company staff into teaching and research
- test innovative measures

# The partnership



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# Participating organizations

## 1. Coordinator (= applicant)

- submits the project proposal on behalf of all the partners
- has full responsibility for implementation of the project
- represents the Alliance before the European Commission
- bears the financial and legal responsibility for operational, administrative and financial implementation
- coordinates the Alliance in coop. with other partners

# Participating organizations

## 2. Standard partners (=full partners)

- contribute actively to the achievement of the objectives
- sign a mandate
- get financial support for the involvement

Optional:

3. Associated partners - get specific tasks, but do not get funding

4. Affiliated entities – subsidiary group with legal or capital link with the beneficiary – (more info in Annex III of the Programme Guide)

# The evaluation criteria



# Formal eligibility criteria

1. **Eligible participating organizations** – HE, enterprises, research,...
2. **Who can send the application**
3. **Number of participating organisations** – min 6 organizations from 3 programme countries, incl. min. 2 HE and 2 enterprises
4. **Duration of the project** - 2 or 3 years
5. **Where to apply:** to EACEA in Brussels
6. **When:** February 2020 (tbc in Programme Guide 2020)
7. **How:** electronically on the EACEA web site (tbc in Programme Guide 2020)



# Quality criteria

- 1. Relevance of the proposal - need 13 points /25 points**
  - objectives; needs analysis; innovation; European added value
- 2. Quality of the project design and implementation - need 13/25 points**
  - coherence; structure; management; cost-efficiency
- 3. Quality of the project team and the cooperation arrangements – need 16/30 points - configuration; commitment; partnership; collaboration; reward**
- 4. Impact and dissemination – need 11 /20 points**
  - outputs; dissemination; impact; open access; sustainability

**Must have: 70 points in total /100**



# Other quality requirements

**Targeted dissemination activities** – reaching stakeholders, policy makers, professionals and enterprises

**Deliver publications** such as reports, handbooks, guidelines, made available as open educational resources (OER)

**Impact** - far beyond the partner organizations themselves

**Mandatory presentation** of the project and the results at the University-Business Forum and/or other relevant events

# The financing



# Financing

## Max EU grant per project:

- **700 000 EUR** - 2 year project
- **1 000 000 EUR** - 3 year project

## Budget based on unit costs

**Implementation support** = any activity directly related to the implementation

**project mng; project meetings; intellectual outputs; dissemination**

- costs for managers
- researchers and teachers
- technicians
- admin. staff



# Financing

Additional funding (optional)

- **Travel costs**
- **Subsistence costs**

Funding is based on UNIT COSTS.

Need to justify the type and volume of resources needed!



**Thank you and good luck!**



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